



Industry Spotlight

Manufacturing

Polk County, Florida



*Polk County's Economic
Development Partnership*

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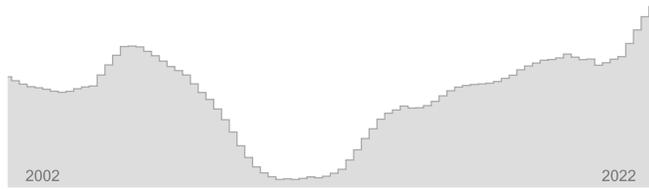
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Manufacturing
Polk County, Florida – 2022Q4

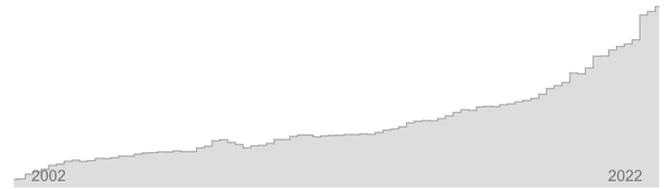
EMPLOYMENT



19,669

Regional employment / 13,072,937 in the nation

WAGES



\$71,429

Avg Wages per Worker / \$79,778 in the nation

2.9% ↑

Avg Ann % Change Last 10 Years / +0.7% in the US



7.1%

% of Total Employment / 8.1% in the US

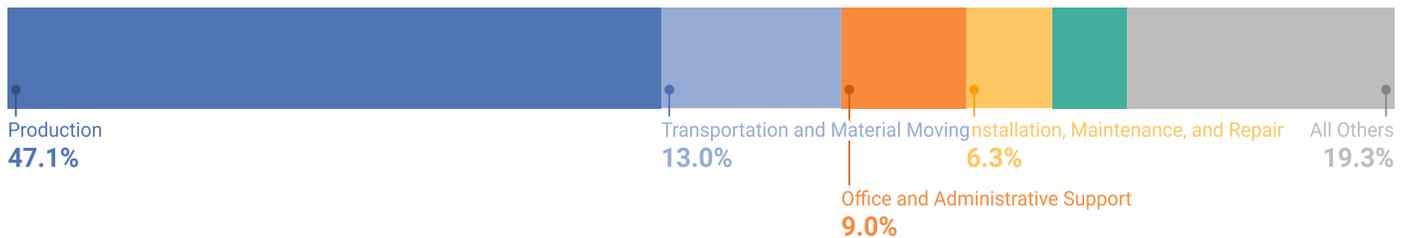


4.5% ↑

Avg Ann % Change Last 10 Years / +2.9% in the US

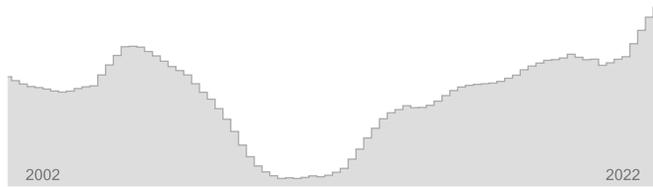


TOP OCCUPATION GROUPS

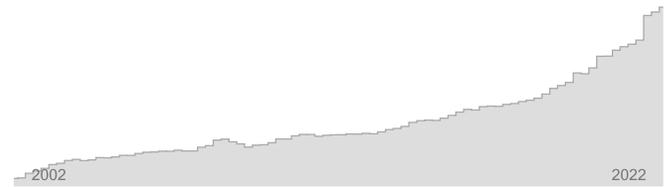


Industry Snapshot

EMPLOYMENT



WAGES

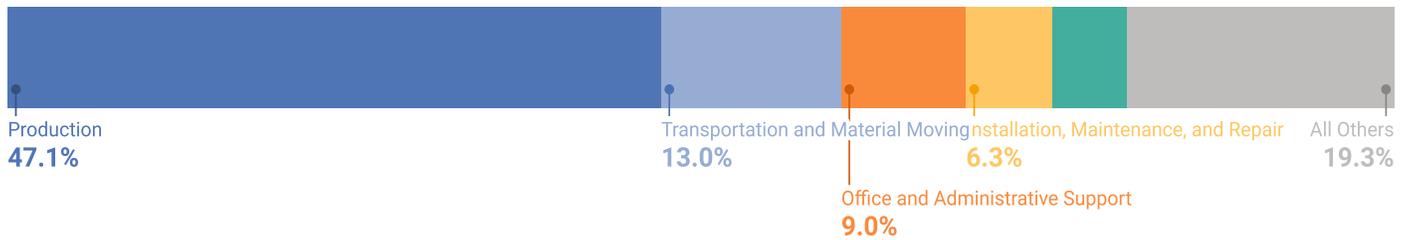


2-Digit Industry	Empl	Avg Ann Wages	LQ	5yr History	Annual Demand	Forecast Ann Growth
Manufacturing	19,669	\$71,429	0.88		2,488	1.7%

Employment is one of the broadest and most timely measures of a region’s economy. Fluctuations in the number of jobs shed light on the health of an industry. A growing employment base creates more opportunities for regional residents and helps a region grow its population.

Since wages and salaries generally compose the majority of a household’s income, the annual average wages of a region affect its average household income, housing market, quality of life, and other socioeconomic indicators.

Staffing Pattern



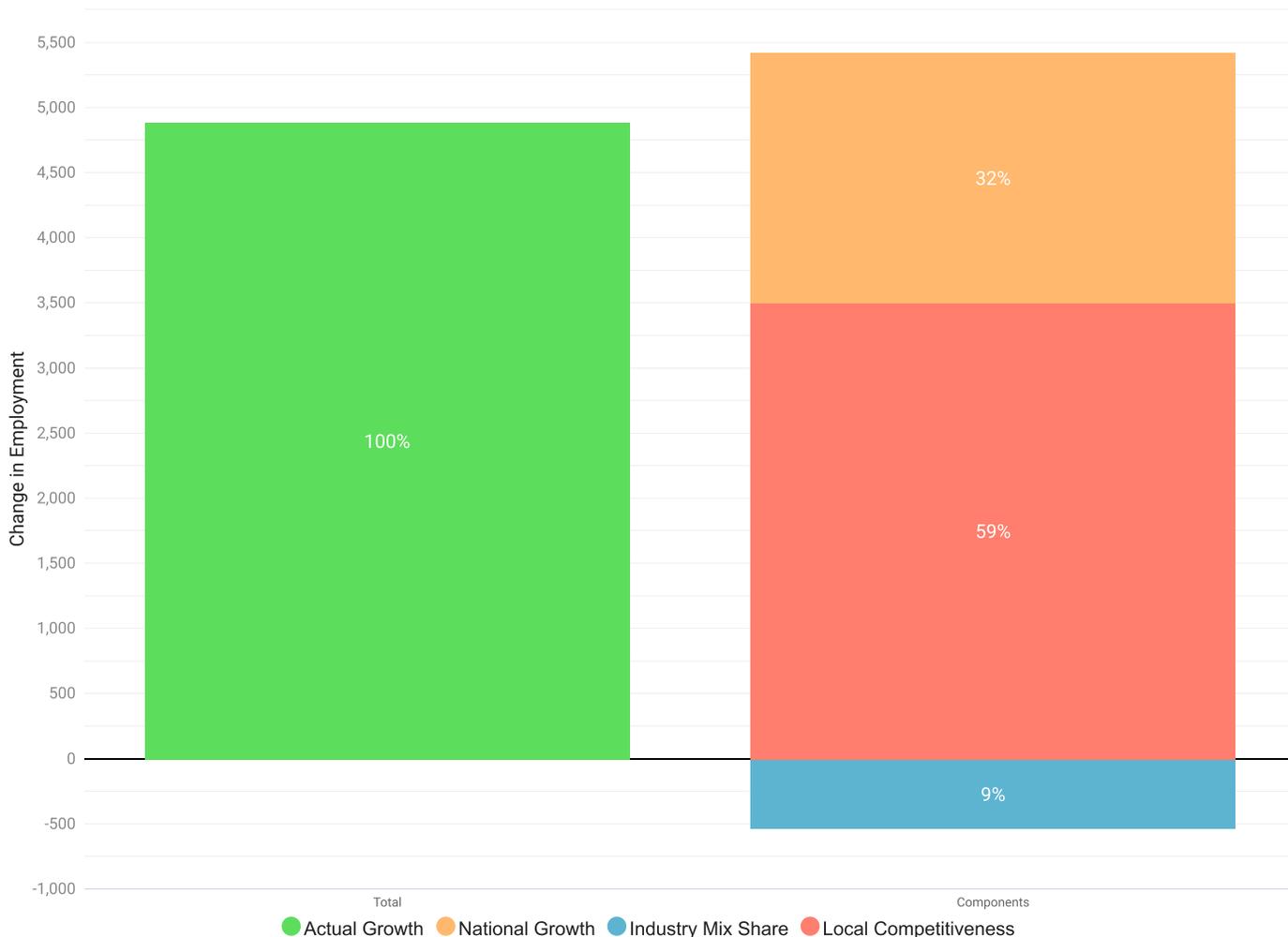
6-digit Occupation	Empl	Avg Ann Wages	Annual Demand
Team Assemblers	1,202	\$33,500	145
Packaging and Filling Machine Operators and Tenders	897	\$32,700	128
First-Line Supervisors of Production and Operating Workers	854	\$61,600	111
Laborers and Freight, Stock, and Material Movers, Hand	616	\$34,000	106
Food Batchmakers	576	\$36,900	97
Inspectors, Testers, Sorters, Samplers, and Weighers	458	\$41,200	61
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	442	\$64,600	56
Industrial Truck and Tractor Operators	442	\$38,800	63
Heavy and Tractor-Trailer Truck Drivers	440	\$45,000	64
Industrial Machinery Mechanics	436	\$58,900	60
Remaining Component Occupations	13,281	\$51,700	1,812
Total	19,644		

 The mix of occupations points to the ability of a region to support an industry and its flexibility to adapt to future demand. Industry wages are a component of the cost of labor for regional employers.

Drivers of Employment Growth

Over the ten years ending 2022, employment in Manufacturing for Polk County, Florida added 4,886 jobs. After adjusting for national growth during this period and industry mix share, the part of this employment change due to local competitiveness was a gain of 3,495 jobs—meaning this industry was more competitive than its national counterpart during this period.

Drivers of Employment Growth for Polk County, Florida



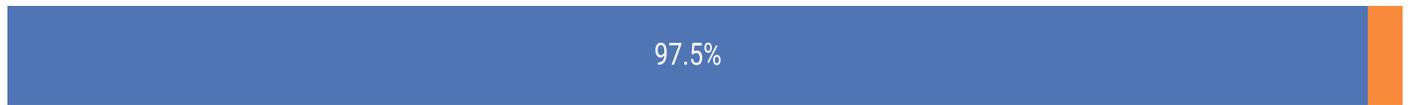
Source: JobsEQ®, Data as of 2022Q4

-  Shift-share analysis sheds light on the factors that drive regional employment growth in an industry. A positive change in local competitiveness indicates advantages that may be due to factors such as superior technology, management, and labor pool, etc.
-  National growth is due to the overall growth or contraction in the national economy. Industry mix share is the growth attributable to the specific industries examined (based on national industry growth patterns and the industry mix of the region).

Employment Distribution by Type

The table below shows the employment mix by ownership type for Manufacturing for Polk County, Florida. Four of these ownership types — federal, state, and local government and the private sector — together constitute “Covered Employment” (employment covered by the Unemployment Insurance programs of the United States and reported via the Quarterly Census of Employment and Wages).

“Self-Employment” refers to unincorporated self-employment and represents workers whose primary job is self-employment (that is, these data do not include workers whose primary job is a wage-and-salary position that is supplemented with self-employment).



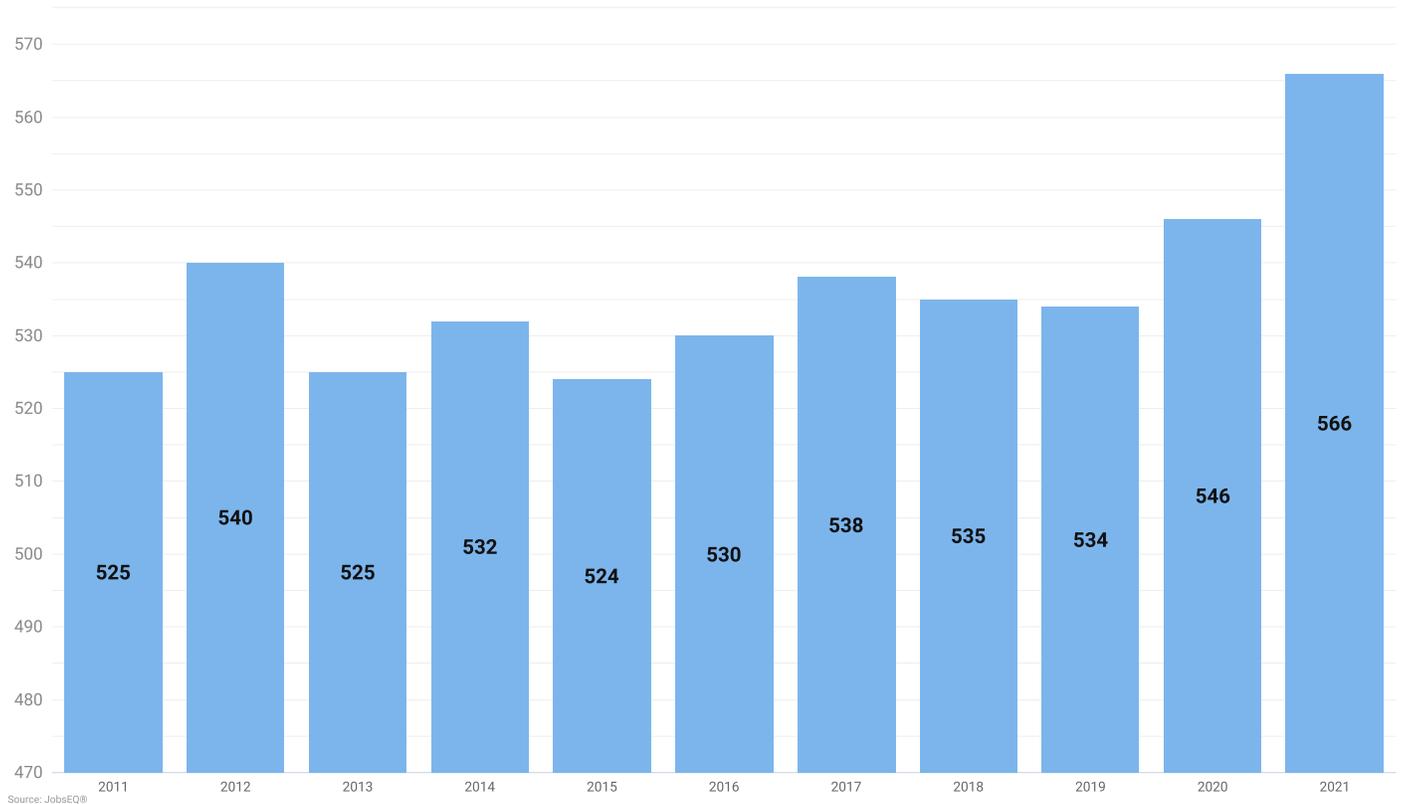
	Empl	%
Private	19,187	97.5%
Self-Employment	482	2.5%

Source: JobsEQ®

 Strong entrepreneurial activity is indicative of growing industries. Using self-employment as a proxy for entrepreneurs, a higher share of self-employed individuals within a regional industry points to future growth.

Establishments

In 2021, there were 566 Manufacturing establishments in Polk County, Florida (per covered employment establishment counts), an increase from 525 establishments ten years earlier in 2011.

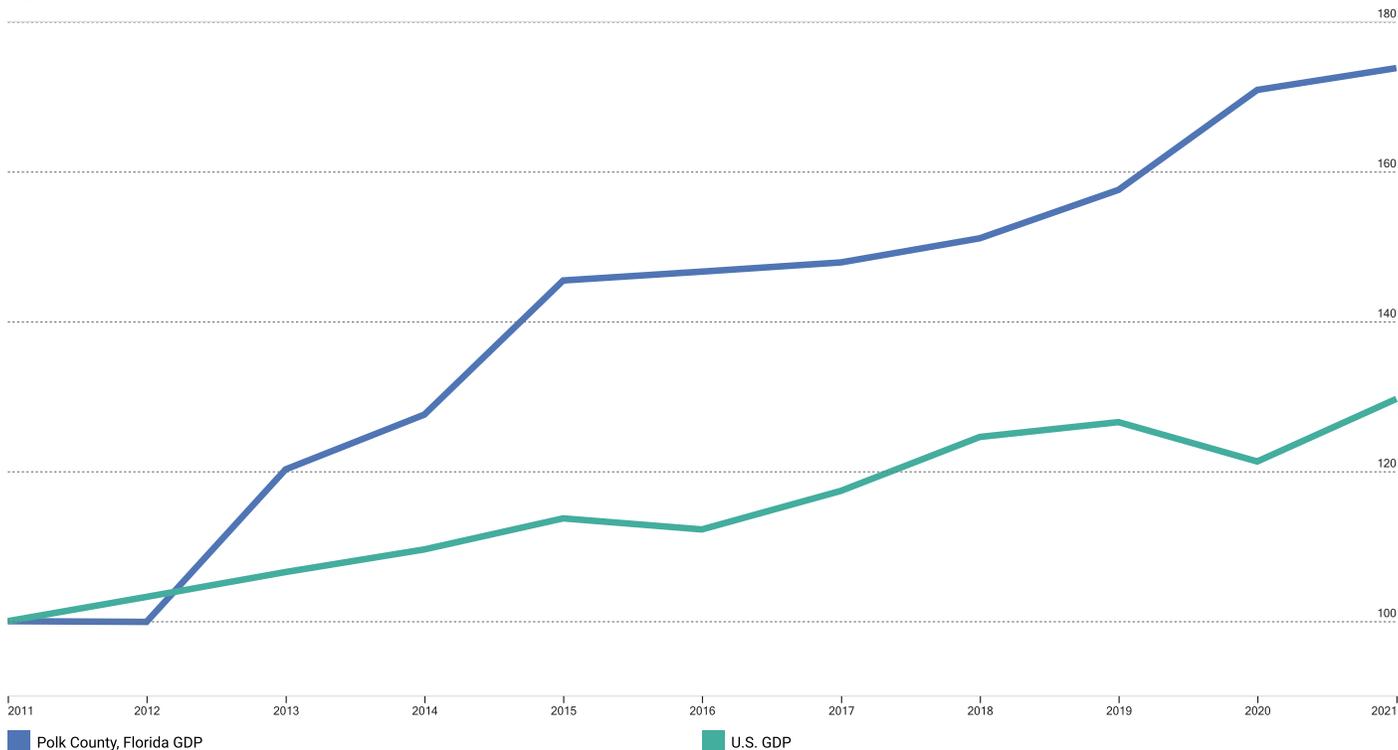


 New business formations are an important source of job creation in a regional economy, spurring innovation and competition, and driving productivity growth. Establishment data can provide an indicator of growth in businesses by counting each single location (such as a factory or a store) where business activity takes place, and with at least one employee.

GDP & Productivity

In 2021, Manufacturing produced \$3.2 billion in GDP for Polk County, Florida.

GDP: Indexed 2011 = 100



12.3 %

Industry Share of Total GDP /
10.6 % in the nation



5.7 % ↑

Avg Ann % Change Last 10 Yrs /
2.6 % in the nation



\$625k

Output per Worker /
\$600k in the nation



💡 Gross domestic product (GDP) is the most comprehensive measure of regional economic activity, and an industry's contribution to GDP is an important indicator of regional industry strength. It is a measure of total value-added to a regional economy in the form of labor income, proprietor's income, and business profits, among others. GDP values shown on this page are nominal GDP data.

💡 Growth in productivity (output per worker) leads to increases in wealth and higher average standards of living in a region.

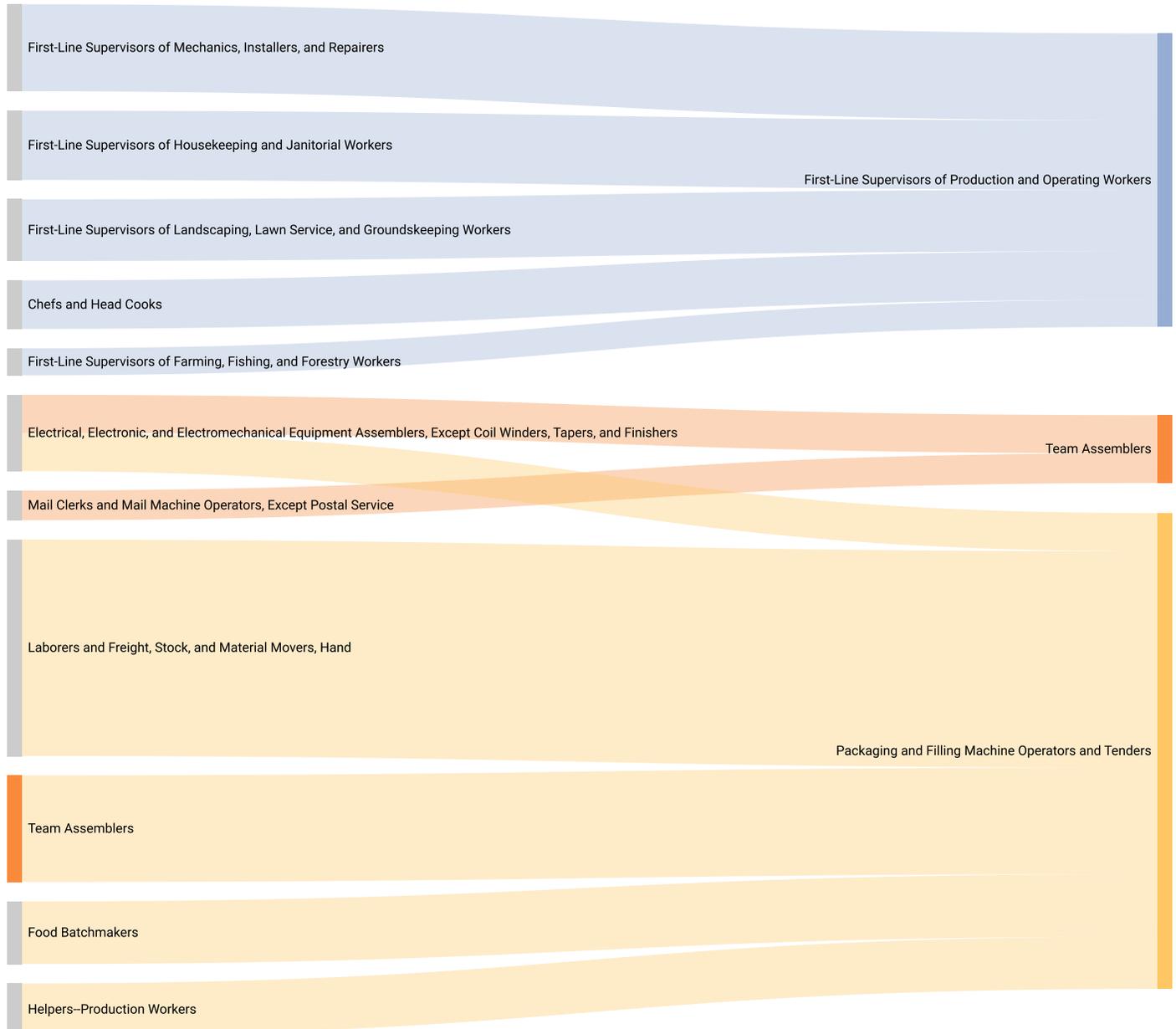
Supply Chain: Top Suppliers

As of 2022Q4, Manufacturing in Polk County, Florida are estimated to make \$6.9 billion in annual purchases from suppliers in the United States with about 27% or \$1.9 billion of these purchases being made from businesses located in Polk County, Florida.

2-digit Supplier Industries	Purchases from In-Region (\$M)	Purchases from Out-of-Region (\$M)
Manufacturing	\$931.9	\$2,474.4
Agriculture, Forestry, Fishing and Hunting	\$101.3	\$395.2
Professional, Scientific, and Technical Services	\$86.4	\$357.0
Real Estate and Rental and Leasing	\$84.4	\$330.0
Mining, Quarrying, and Oil and Gas Extraction	\$33.2	\$373.7
Remaining Supplier Industries	\$612.9	\$1,147.9
Total	\$1,850.1	\$5,078.2

 Supplier-buyer networks can indicate local linkages between industries, regional capacity to support growth in an industry, and potential leakage of sales out of the region.

Sector Strategy Pathways



 The graphics on this page illustrate relationships and potential movement (from left to right) between occupations that share similar skill sets. Developing career pathways as a strategy promotes industry employment growth and workforce engagement.

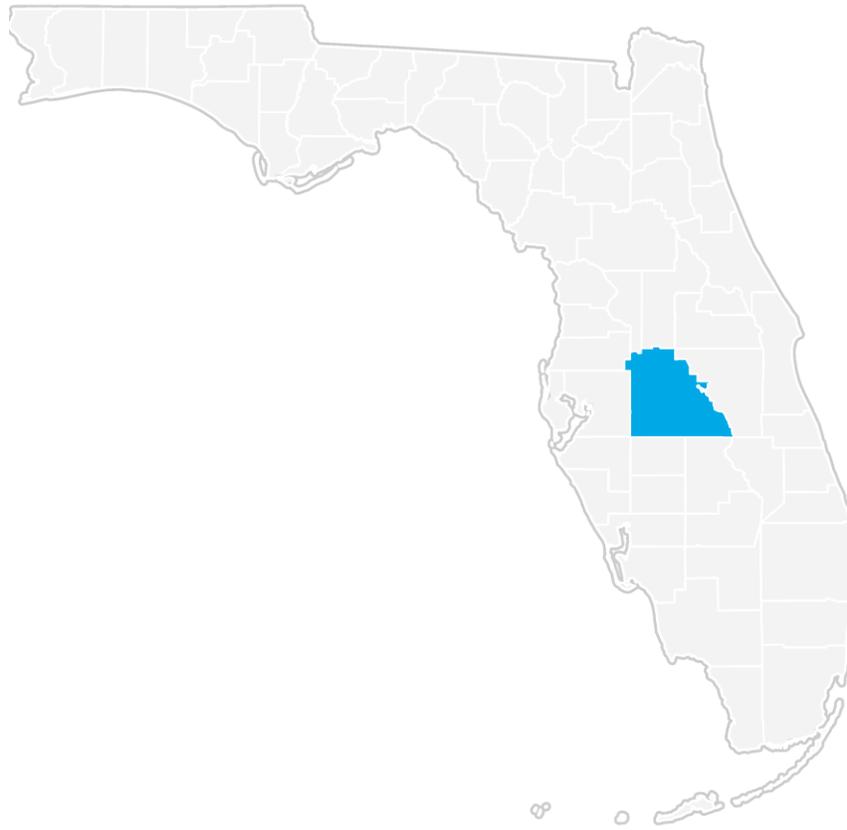
Postsecondary Programs Linked to Manufacturing

Program	Awards
Florida Polytechnic University	
Mechanical Engineering	66
Florida Southern College	
Business Administration and Management, General	173
Polk State College	
Engineering Technologies/Technicians, General	14
Manufacturing Engineering Technology/Technician	13
Transportation/Mobility Management	22
Ridge Technical College	
Drafting and Design Technology/Technician, General	7
Welding Technology/Welder	15
Southeastern University	
Business Administration and Management, General	104
Traviss Technical College	
Welding Technology/Welder	13
Warner University	
Agriculture, General	23

Source: [JobsEQ®](#)

-  The number of graduates from postsecondary programs in the region identifies the pipeline of future workers as well as the training capacity to support industry demand.
-  Among postsecondary programs at schools located in Polk County, Florida, the sampling above identifies those most linked to occupations relevant to Manufacturing. For a complete list see JobsEQ®, <http://www.chmuraecon.com/jobseq>

Polk County, Florida Regional Map



Data Notes

- Industry employment and wages (including total regional employment and wages) are as of 2022Q4 and are based upon BLS QCEW data, imputed by Chmura where necessary, and supplemented by additional sources including Census ZBP data. Employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts.
- Occupation employment is as of 2022Q4 and is based on industry employment and local staffing patterns calculated by Chmura and utilizing BLS OEWS data. Wages by occupation are as of 2022, utilizing BLS OEWS data and imputed by Chmura.
- GDP is derived from BEA data and imputations by Chmura. Productivity (output per worker) is calculated by Chmura using industry employment and wages as well as GDP and BLS output data. Supply chain modeling including purchases by industry are developed by Chmura.
- Postsecondary awards are per the NCES and are for the 2020-2021 academic year.
- Establishment counts are per the BLS QCEW data.
- Figures may not sum due to rounding.

FAQ

What is (LQ) location quotient?

Location quotient is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is annual demand?

Annual demand is a of the sum of the annual projected growth demand and separation demand. Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. Growth demand is the increase or decrease of jobs expected due to expansion or contraction of the overall number of jobs.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.